



COSMOPROF
Awards | 2025 edition

COSMOPROF *Awards*

Cosmoprof and Cosmopack Awards reward products, formulations, packaging, design, technology, materials, ingredients, and sustainability in the cosmetics industry, celebrating innovation and excellence all over the world.

MAKE UP PRODUCTS



Finalists

BETTER WAY ASIA

Mistine soft matte essence air cushion

GLAMLAC

Glamlashes one step lash & brow lamination

MONOGLOT HOLDINGS

Elroel blanc cover cream stick

Winner

BETTER WAY ASIA

Mistine soft matte essence air cushion



BETTER WAY ASIA

Mistine soft matte essence air cushion

Make up Products

Winner

BETTER WAY ASIA

Mistine soft matte essence air cushion

Product description

Inspired by the colourful culture of Thailand, the MISTINE Siam series of air cushion has a unique and eye-catching appearance. It has applied for out-look design patent protection as well. The formula is delicate and lightweight, with an ice silk mesh to create a premium soft mist finish. The product has won a lot of prizes like the bilibili platform Z100 Goodies of the Year, BEAUTY Beauty Magazine Recommended Goodies and so on.

Claims & Benefits

Efficacy: SGS certification: 12 hours

of long-lasting makeup, 24-hour anti-makeup dulling, 24-hour concealing and water, sweat & friction resistant test reports ; Skin nourishing ingredients: astaxanthin, ergothioneine, tocopherol, haematococcus pluvialis extract, nymphaea alba seed oil, etc.

2025
FINALIST

MAKE UP PRODUCTS

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Awards

in partnership with
BEAUTYSTREAMS



GLAMLAC

Glamlashes one step lash & brow
lamination

GLAMLAC

Glamlashes one step lash & brow
lamination

Product description

The collagen pearls are the ultimate effective way to achieve lifting effects on the skin in all the products on offer. The highly concentrated pearls have the effect of 40 (!) individual ampoules of hyaluronic acid. The optimum ratio of three different molecular structures of hyaluron developed in our research, combined with the adaptogenic effect of wild ginseng, opens up a new dimension in facial care and anti-ageing. The innovative freezing technology enables optimum availability of the active ingredients in the skin and also reaches the

Make up Products

Finalist

deeper layers of the skin. As a result, the production of collagen and elastin is maximised. This results in fewer wrinkles and firm facial contours with a perfect glow.

Claims & Benefits

- Immediate and lasting lifting of the mouth and nose area
- Immediate and lasting lifting of the eye area
- Immediate and lasting lifting of the cheek area
- Restoration and preservation of skin elasticity
- Optimum moisturisation of the skin
- Improvement of the complexion
- Increase in dermis density
- Creation of a natural skin glow
- Clean beauty and vegan.

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MONOGLOT HOLDINGS

Elroel blanc cover cream stick

Make up Products

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MONOGLOT HOLDINGS

Elroel blanc cover cream stick

Product description

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the production of collagen and elastin is maximised. This results in fewer wrinkles and firm facial contours with a perfect glow.

Claims & Benefits

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SKIN CARE PRODUCTS

Finalists

COMFORT ZONE DIVISION OF DAVINES

Skin Regimen Lx Tripeptide Gel Cream

RHEA COSMETICS

The_lifter-forehead And Eyelid Lifting Effect Treatment

DR.MELAXIN

Dr.Melaxin Melting Cleanser

Winner

DR.MELAXIN

Dr.Melaxin melting cleanser

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SKIN CARE PRODUCTS

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COMFORT ZONE DIVISION BY DAVINES

Skin regimen Lx tripeptide gel cream

COMFORT ZONE DIVISION BY DAVINES

Skin regimen Lx tripeptide gel cream

Product description

/skin regimen/Lx Tripeptide Lifting Gel Cream was designed leveraging Comfort Zone's pioneering research in cutaneous cellular longevity. Drawing inspiration from the exposome's impact on aging it integrates biotechnological ingredients like ectoin to stimulate collagen production and the Longevity Complex™, a combination of potent botanical extracts and carnosine, proven to delay cell aging by 80%. The development process was also influenced by the growing consumer request for hydration and aging clean solutions providing high performance through sustainable, skin and planet safe choices.

Skin Care Products

Finalist

Claims & Benefits

The proprietary Longevity Complex™, is scientifically proven to protect skin cell longevity, delaying cell aging rate by 80%.(Independent laboratory, ingredients in vitro test on fibroblasts, B-galactosidase quantification. 6 pillars of skin longevity clinically demonstrated improvement in one month: increased hydration, firmness, elasticity, smoothness, brightness, reduction in wrinkle depth.**

**Independent laboratory, instrumental evaluation, 20 people, ages 30-40 80% find the skin more elastic, smooth, and relaxed.* 95% find the skin immediately hydrated, soft, and silky.* 95% find the cream suitable for all skin types, even for combination skin.* *Independent laboratory, self-assessment, 20 people, 28 days of use.

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SKIN CARE PRODUCTS

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RHEA COSMETICS

The_lifter–forehead and eyelid lifting
effect treatment

Skin Care Products | Finalist

RHEA COSMETICS

The_lifter–forehead and eyelid lifting
effect treatment

Product description

The_Lifter is designed to act on the upper third of the face from the hairline to the beginning of the cheekbones where the low presence of adipose tissue and the presence of many mimic muscles facilitates the formation of wrinkles commonly called “expression lines”. With the time passing, these wrinkles tend to become more pronounced and visible even in resting conditions. Their deepening contributes to a tired and aged appearance of the face. By applying The_Lifter every day after the usual facial cream, massaging the product with outward smoothing motions till absorption helps minimize also descending eyebrows and eyelid

heaviness.

Claims & Benefits

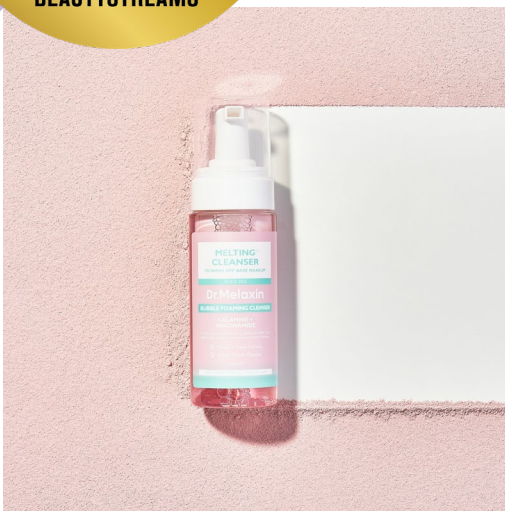
The concept behind the whole The_Zone line is to redesign facial features with a technical approach used in cosmetic medicine where the areas of the face are divided into 3 sections and the treatments dedicated to each section differ because of different concerns. In particular, The_Lifter is focused on the upper third of the face and related concerns. Expression lines in the forehead and around the eyes are smoothed and minimized with a botox-like effect. Eyelids that lost tone are lifted and the eyes look decongested and more open, without signs of fatigue, puffiness or dark circles.

2025
WINNER

SKIN CARE PRODUCTS

COSMOPROF
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in partnership with
BEAUTYSTREAMS



DR.MELAXIN

Dr.Melaxin melting cleanser

Skin Care Products

Winner

DR.MELAXIN

Dr.Melaxin melting cleanser

Product description

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Claims & Benefits

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PERSONAL CARE & BODY CARE PRODUCTS

Finalists

BELLABACI INTERNATIONAL

Cellulite Be Gone 3-Step Body Ritual

VAGHEGGI

Fuoco Sculpting Heating Powder Body Dioriti
Stone & Cast

VIOKOX

Body Natur-Click Pen-Facial Wax Precisión

Winner

BELLABACI INTERNATIONAL

Cellulite Be Gone 3-Step Body Ritual



BELLABACI INTERNATIONAL

Cellulite Be Gone 3-Step Body Ritual

Personal Care & Body Care Products

Winner

BELLABACI INTERNATIONAL

Cellulite Be Gone 3-Step Body Ritual

Product description

Embark on a journey of natural rejuvenation and wellness with our Bellabaci Cellulite Be Gone Kit, a unique wellness kit meticulously crafted to combat cellulite and promote skin health. This all-natural remedy is your perfect companion, designed to target cellulite and orange peel skin, enhancing your overall skin appearance and boosting your confidence. It's a beacon of hope and a promise of relief in your journey towards better health.

Claims & Benefits

• Powerful Detoxifier & Body Cleanser • Increases Blood

circulation • Energy Enhancer • Balances Thyroid Function • Removes Excess fluid • Breaks down Lipid pockets • Improves Lymphatic drainage • Boosts Metabolism • Hormone Balancer (estrogen, cortisol) • Stretchmark Reduction & Repair

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PERSONAL CARE & BODY
CARE PRODUCTS

COSMOPROF
Awards

in partnership with
BEAUTYSTREAMS



VAGHEGGI

Fuoco Sculpting Heating Powder Body
Dioriti Stone & Cast

Personal Care & Body Care Products | Finalist

VAGHEGGI

Fuoco Sculpting Heating Powder
Body Dioriti Stone & Cast

Product description

A professional product developed with an innovative approach to combat cellulite and localized fat. Designed to enhance slimming cosmetics with an anti-aging effect, it delivers an intensive treatment that also counteracts premature skin aging in toxin-damaged tissues. Its technology is based on synergistic mineral powders that, shaped by the aesthetic professional, transform into two different “cosmetic devices” (stone and cast). These generate heat, making them highly effective in reducing body imperfections. Fuoco, a symbol of energy, evokes the

volcanic origin of some minerals in the line’s formulations, reinforcing its powerful and transformative action.

Claims & Benefits

"Everything, instantly." FUOCO Sculpting Heating Powder Body DIORITI STONE & CAST ensures immediate results and effectiveness against body imperfections. It simultaneously combats issues causing cellulite, localized fat, loss of tone, and skin aging. This sculpting heating powder allows for customized body treatments:

- Used as a Cast, it sculpts and reshapes the silhouette.
- Shaped into a Dioriti Stone, it combines with oil for a warm, smoothing massage, enhancing sensory well-being.

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PERSONAL CARE & BODY
CARE PRODUCTS

COSMOPROF
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VIKOKX

Body Natur-Click Pen-Facial Wax
Precisión

Personal Care & Body Care Products | Finalist

VIKOKX

Body Natur-Click Pen-Facial Wax
Precisión

Product description

The Click pen is one of the most innovative hair removal projects of our Body Natur brand. An exclusive product for facial hair removal that looks like a pen, attracting the attention of any user as it allows instant hair removal with a single click and without the need for prior heating. Includes 20 strips to complete the depilation and 2 enriched post depilatory wipes, perfect for a perfect finish to remove all wax residue, to soothe, moisturise and brighten the skin and to slow hair regrowth.

Claims & Benefits

Our Click pen is one of the brand's best innovations in the hair removal portfolio for its benefits:

- Innovative format: special precision applicator adapted to the small areas of the face to be depilated.
- Does not need to be heated for use.
- Its small size makes it essential to carry it comfortably wherever you need it and to perform depilation touch-ups.
- Formulated for use on all skin types
- Vegan wax
- Sustainable packaging
- Rosin-free
- Free of silicones and mineral oils.

HAIR PRODUCTS



Finalists

BEAUTE MEDITERRANEA/ROFERSAM

9.4.1 Exogrow Booster Lotion-dsd De Luxe

BRAZILIAN SECRETS HAIR

Águas Do Rio Express Straightening

SONIMEDI

Probio-6 Melanocell Shampoo

Winner

SONIMEDI

Probio-6 Melanocell Shampoo

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HAIR PRODUCTS

COSMOPROF
Awards

in partnership with
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BEAUTE MEDITERRANEA/ROFERSAM

9.4.1 Exogrow Booster Lotion-dsd De Luxe

BEAUTE MEDITERRANEA/ ROFERSAM

9.4.1 Exogrow Booster Lotion-dsd De Luxe

Product description

9.4.1 ExoGrow Booster Lotion has been developed to help reduce hair loss and support the growth of hair. It contains exosomes, small vesicles that are naturally produced by cells and contain various bio molecules such as proteins, lipids and nucleic acids. Exosomes have demonstrated potential in promoting hair growth and improving hair health. Combined with Saw Palmetto Extract that also prevents hair loss and Caffeine that helps promote hair growth the lotion is suitable for people experiencing hair thinning and all forms of hair

Hair Products | Finalist

loss.

Claims & Benefits

Benefits of Exogrow Booster Lotion -
Reduction of hair loss: Decreases hair loss by 57% in 150 days. -
Increased hair density: Increases up to 52%, with an average of 13,500 new hairs. - Scalp regeneration: Curcuma Longa and centella asiatica exosomes restore skin and improve firmness by 46%. - Reactivation of the hair cycle: Anagen phase +6.5%, telogen phase -16%. - More effective than minoxidil: +177% cell proliferation and +115% IGF-1 in 24h. - Cellular detoxification: Protects DNA and boosts regeneration in 48h.

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HAIR PRODUCTS

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BEAUTYSTREAMS



BRAZILIAN SECRETS HAIR

Águas Do Rio Express Straightening

BRAZILIAN SECRETS HAIR

Águas Do Rio Express Straightening

Product description

Inspired by Brazil's vibrant waters, Águas do Rio embodies speed, power, and transformation. Named after the natural beauty of Rio de Janeiro, this breakthrough liquid formula redefines hair straightening—zero waiting time, no rinsing, and ultra-fast results.

Developed through social listening, it meets the demand for time-saving salon treatments without compromising performance. As the first Glyoxylic Acid-Free and Vegan Society-certified formula of its kind, Águas do Rio is setting new standards in professional hair care. Already a global success, it proves that innovation and efficiency can go hand in hand.

Hair Products | **Finalist**

Claims & Benefits

- Ultra sleek results Straight frizz free and smooth hair for up to 4 months • First of its kind Glyoxylic Acid Free Vegan Society certified formula with dermatologically tested safety • Advanced technology Powered by Ionized Biopolymers and natural proteins from onion corn for deep fiber reconstruction • Deep nourishment Enriched with coconut water for ion vitamin replenishment C B5 • Express performance No waiting time no rinsing—instant transformation • Easy efficient Spray formula penetrates faster for seamless application reducing stylist effort • Stronger lighter Maximum straightening power for resistant hair with a weightless finish and natural movement.



SONIMEDI

Probio-6 Melanocell Shampoo

SONIMEDI

Probio-6 Melanocell Shampoo

Product description

Probio-6 Melanocell Shampoo is a revolutionary all-in-one treatment that eliminates the need for conditioner. Powered by cutting-edge biotechnology, it balances the scalp's microbiome with probiotic ingredients and protects from UV rays with Naflex™ 10, a patented herbal complex. Formulated with caffeine, niacinamide, biotin, and lactobacillus ferment extract, it promotes healthy hair growth, strengthens, and improves elasticity. It also addresses hair loss by tackling both internal and external factors, reducing excess sebum, and soothing irritation. Clinically tested for improved scalp health, this shampoo deeply cleanses, leaving hair bouncy, healthy, and vibrant with every use.

Hair Products

Winner

Claims & Benefits

Probio 6 Melanocell Shampoo is an advanced anti hair loss treatment designed to deeply cleanse scalp pores while strengthening hair follicles to reduce shedding and thinning. Infused with beneficial probiotics it maintains the scalp's bio balance soothes irritation and prevents premature graying by reinforcing melanin production. Its rich formula removes excess oil and buildup keeping the scalp fresh and healthy. Ideal for those with damaged hair from frequent treatments, oily or dry scalps, or anyone seeking an all-in-one shampoo solution, it nourishes and revitalizes hair, leaving it strong, soft, and resilient—all without the need for additional treatment.

GREEN & ORGANIC



Finalists

BIOFACTORIA NATURAE ET SALUS

Aloe Vera Cubes Naturae Cosmetic

FRESMY

Fresmy Peach Toothpaste Tablets For Kids

N&B

Regenerative Beauty– Microbiota Air Vitality

Winner

FRESMY

Fresmy Peach Toothpaste Tablets For Kids

2025
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GREEN & ORGANIC

COSMOPROF
Awards

in partnership with
BEAUTYSTREAMS



BIOFACTORIA NATURAE ET SALUS

Aloe Vera Cubes Naturae Cosmetic

BIOFACTORIA NATURAE ET SALUS

Aloe Vera Cubes Naturae Cosmetic

Product description

Aloe Vera cubes, natural and pure, treated and coated with wax to achieve a new concept of natural cosmetics, stable and adapted to the consumer's daily life. This is a clear product that does not generate doubts as to the composition, being pure aloe vera, natural, without added water, which brings to the skin all the benefits of the plant. Naturae cosmetic has managed to transfer nature to a new concept of cosmetics.

Claims & Benefits

Hypoallergenic product. Hydrates,

Green & Organic

Finalist

refreshes and helps to repair the skin. Antioxidant effect. Anti-aging effect. Non-irritating to the eyes. Cools and soothes the skin. Ideal for sensitive skin. Dermatologically tested.



FRESMY

Fresmy Peach Toothpaste Tablets For Kids

FRESMY

Fresmy Peach Toothpaste Tablets
For Kids

Product description

The idea behind Fresmy toothpaste tablets for kids is to make brushing teeth effective and safe for little ones while giving parents peace of mind. Brushing with a crunchy tablet becomes a fun activity for kids rather than a chore encouraging them to build healthy habits. Fresmy tablets are 100% natural and free from harmful chemicals, making them safe even if accidentally swallowed. Tablets contain the innovative ingredient hydroxyapatite that's a safer and effective alternative for fluoride, known for its ability to remineralise teeth. Travel-friendly

Green & Organic

Winner

and sustainable packaging.

Claims & Benefits

Fresmy tablets are made from 100% natural, non-toxic ingredients. Tablets contain hydroxyapatite, a fluoride alternative that strengthens enamel, helps prevent cavities, and reduces sensitivity—all while being gentle on young teeth. Tablets support healthy teeth and gums while turning daily oral care into a fun, fruity experience. With added probiotics, tablets maintain a balanced pH in your mouth and support beneficial bacteria. Fresmy tablets don't contain harsh ingredients such as sodium lauryl sulphate (SLS), artificial colourings or preservatives.

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GREEN & ORGANIC

COSMOPROF
Awards

in partnership with
BEAUTYSTREAMS



N&B

Regenerative Beauty– Microbiota Air
Vitality

N&B

Regenerative Beauty– Microbiota Air
Vitality

Product description

A brilliant water-free formulation enriched with postbiotic fermented actives and Regenerative Complex—a natural prebiotic compound featuring microbiota-friendly action from organic Salento Aloe Vera and Inulin from wild chicory roots. Using cutting-edge aerosolization, it disperses ultra-fine particles that remain in the air, spreading seamlessly across indoor spaces. Touching the skin, it rebalances the skin microbiota, strengthening the skin barrier and restoring its well-being. Its aromatherapy benefits combat oxidative stress, promoting immediate well-being and improving the indoor air quality and people's quality of life. A breakthrough solution for a holistic

Green & Organic

Finalist

wellness experience at home!

Claims & Benefits

- Revitalizes the skin microbiota and reinforces the skin barrier;
- Reduces oxidative stress and promotes relaxation through a unique aromatherapy effect;
- Supports skin longevity and wellbeing with a powerful slow-aging action;
- Enhances indoor air quality, promote detox activity and natural well-being enhancing life quality;
- Formulated with powerful prebiotic & postbiotic fermented ingredients;
- Sustainable solution with a water-free, cold-extracted ingredients from organic regenerative farming, cold-production process and PCR packaging;
- Aerosolized application ensures deep and even distribution for maximum efficacy;
- Effortless application—no need for direct skin contact, allowing for continuous benefits throughout the day.

NAIL PRODUCTS



Finalists

GLAMLAC

Glamlac Reishi Elixir Cuticle Remover

LONDONTOWN

Mani Bright Nail Scrub

MINTREE PREMIER LIFESTYLE & BEAUTY

Upf 50+ Protection Gloves

Winner

GLAMLAC

Glamlac Reishi Elixir Cuticle Remover



GLAMLAC

Glamlac Reishi Elixir Cuticle Remover

GLAMLAC

Glamlac Reishi Elixir Cuticle Remover

Product description

Reishi Elixir Cuticle Remover was born from a vision to redefine cuticle care by merging biotechnology with natural adaptogens. Through extensive research and consumer testing, we developed a unique enzyme-powered formula enriched with Reishi extract, known for its calming and regenerative properties. This innovative solution eliminates excess cuticles safely, with no cutting required, addressing modern consumer demands for clean, sustainable, and effective nail care.

Claims & Benefits

- No-cut technology: Gently dissolves

Nail Products

Winner

- 1-minute effectiveness: Works faster than traditional removers.
- Hydrating & soothing: Infused with hyaluronic acid, probiotics, and Reishi extract.
- Vegan & cruelty-free: Made with clean, ethically sourced ingredients.
- Sustainable packaging: Refillable and recyclable glass bottle.
- Salon-quality results at home.

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NAIL PRODUCTS

COSMOPROF
Awards

in partnership with
BEAUTYSTREAMS



LONDONTOWN

Mani Bright Nail Scrub

LONDONTOWN

Mani Bright Nail Scrub

Product description

Determined to create a solution after hearing from our customers that nail yellowing and discoloration is a major concern, our team developed a brightening, refreshing, and deep cleansing nail scrub that works like a whitening toothpaste but is optimized especially for use on nails. The result, Mani Bright Nail Scrub, is powered by an effective blend of brighteners, effective yet gentle cleansing ingredients, and nourishing Florium Complex, to leave nails looking their whitest and brightest and feeling sparkling clean.

Nail Products

Finalist

Claims & Benefits

Instantly brightens nails by lifting stains and yellowing for a healthier, fresher appearance. Deep-cleans nail beds and the free edge—even under the nail—without stripping moisture. Safe for all nail types, including natural nails, gel, and acrylics. Formulated with Florium Complex, Londontown's proprietary botanical blend of Rapeseed Flower Oil, Cucumber Extract, Garlic Extract, Evening Primrose Oil, Chamomile Extract, and Vitamin E for added nourishment. Easy-to-use with a mess-free squeeze tube and a built-in double-sided brush for effortless application. Supports nail health with continued use, preventing future dullness and discoloration.

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NAIL PRODUCTS

COSMOPROF
Awards

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MINTREE PREMIER LIFESTYLE & BEAUTY

Upf 50+ Protection Gloves

MINTREE PREMIER LIFESTYLE & BEAUTY

Upf 50+ Protection Gloves

Product description

The Indian nail salon market is experiencing significant growth, with 10% CAGR indicating a strong consumer shift towards gel manicures over traditional nail polish. This surge made us realize a critical health concern of the potential harmful effects of UV light exposure. UV radiation, particularly UVA, is associated with increased risk of skin-aging & certain types of skin cancer. Recognizing this unmet need for consumer protection, we formulated these UPF gloves. These are designed to mitigate the risks associated with UV exposure during

Nail Products

Finalist

gel manicure procedure, allowing consumers to enjoy the benefits of gel manicures without compromising their hand health.

Claims & Benefits

Protects Skin From Harmful Uva & Uvb Rays
Hydrates, Nourishes & Moisturizes
Delays Premature Aging
Protects Against Sunburn
Prevents Skin Irritation
Prevents Hyperpigmentation
Revives Dull, Dry & Dehydrated Skin.

HOME & PROFESSIONAL DEVICES AND TOOLS

Finalists

ARAMHUVIS

AISG (Artificial Intelligence Scalp Grader)

ILLON

DufLOW DuriT

NATURAL YOU

BoH: Beauty On Home

Winner

ARAMHUVIS

AISG (Artificial Intelligence Scalp Grader)



ARAMHUVIS

AISG (Artificial Intelligence Scalp Grader)

Home & Professional Devices & Tools

Winner

ARAMHUVIS

AISG (Artificial Intelligence Scalp Grader)

Product description

The AI Scalp Grader by Aram Huvis uses artificial intelligence to assess scalp conditions and provide personalized solutions. It creates custom products in real-time, addressing individual needs and ensuring immediate scalp care benefits. This technology offers precise analysis, making it easier for users to manage scalp health. Its global scalability and clinical validation through trials at Bundang Seoul National University Hospital confirm its effectiveness. A study published in the Journal of Dermatological Treatment further supports the solution's clinical

success, positioning the AI Scalp Grader as a leading solution in customized scalp care.

Claims & Benefits

Many individuals are unaware of their specific scalp type, often relying on generic products that may cause scalp issues. Just as each person has a unique fingerprint, they have unique scalp types as well. Our AI Scalp Grader (AISG) categorizes scalps into 10 distinct types, factoring in 7 scalp condition symptoms. This allows for the creation of over 2 million personalized shampoo and serum formulations. The entire process is completed in under 10 minutes, offering a tailored solution to effectively address individual scalp health needs.

2025
FINALIST

HOME & PROFESSIONAL
DEVICES & TOOLS

COSMOPROF
Awards

in partnership with
BEAUTYSTREAMS



ILLON

Duflow Durit

Home & Professional Devices & Tools | Finalist

ILLON

Duflow Durit

Product description

A device that is billed as providing “exercise” for the skin, Durit employs a three-volt microcurrent to offer a daily skin care treatment that provides controlled electrical stimulation to activate skin cells and promote lifting effects, offering both immediate and cumulative benefits. Designed for application on both face and body, the device provides a lifting effect to maintain facial contours and improves lymph drainage. Electroporation, meanwhile, improves the absorption of skin care products. The three-volt microcurrent, which operates at 720 pulses per minute, enhances

bioelectricity, lifting skin and aiding lymphatic drainage. The device’s irregular waveform also ensures precise microcurrent delivery, while electroporation boosts active ingredient absorption. The device is shaped with a 45° head angle for optimal facial contouring and an octagonal shape to prevent slipping.

Claims & Benefits

DURIT is a personal beauty device using 3V microcurrent (720 pulses/min) to enhance bioelectricity, lifting skin and aiding lymphatic drainage. Its irregular waveform ensures precise microcurrent delivery, while electroporation boosts active ingredient absorption.

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HOME & PROFESSIONAL
DEVICES & TOOLS

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Awards

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BoH: Beauty on Home

La tua bellezza a portata di selfie



NATURAL YOU

BoH: Beauty On Home

Home & Professional Devices & Tools

Finalist

NATURAL YOU

BoH: Beauty On Home

Product description

Developed to bridge AI and beauty, our app scans the face, identifies skin concerns, and provides tailored skincare and supplement solutions. Rigorously tested for accuracy, it merges science and self-care in a seamless digital experience. Created for professionals and consumers alike, it offers a hyper-personalized routine for optimal results. Recognized for innovation, it's a finalist at Cosmoprof Awards, setting new standards in AI-driven beauty and wellness.

Claims & Benefits

Our AI-powered app personalizes skincare and nutrition in seconds. It analyzes the skin via selfie and recommends tailored cosmetics and supplements, backed by science. Users benefit from instant diagnostics, precision-driven routines, and continuous progress tracking. A seamless fusion of beauty and technology.

MOM & BABY CARE PRODUCTS

Finalists

BELLABACI INTERNATIONAL

Nourished Mama Crème

GEFCOM

Toofruit Mousticool- Multi-soothing Roll-on Peach & Caper Bud

LEA NATURE

Natural Anti-stretch Mark Oil By Natessance

Winner

BELLABACI INTERNATIONAL

Nourished Mama Crème



BELLABACI INTERNATIONAL

Nourished Mama Crème

Mom & Baby Care Products

Winner

BELLABACI INTERNATIONAL

Nourished Mama Crème

Product description

Embrace the nourishing power of Intensive Skin Repair Technology® and Fractionated Coconut Oil as this paraben sulfate and gluten free formula penetrates deeply to provide intensive care and calmness throughout your pregnancy journey. Prepare yourself for this beautiful experience and let “Nourished Mama” by Bellabaci be your trusted companion caring for both you and your baby with love and dedication. The Nourished Mama Genie Crème is a highly active professional formula to ensure a joyful pregnancy journey. This formula naturally assists to prevent and treat stretch marks and

skin discomfort associated with pregnancy. The active ingredients offer active relief.

Claims & Benefits

Treats and prevents stretch marks
Calms skin irritation and itching
Eases digestive discomfort
Intensive nourishing complex
Soothes emotional upsets and anxiety
Improves insomnia and tension
Relieves headaches and muscle spasms
Addresses swelling and fluid retention
Formulated with energetic signatures, vitamins and antioxidants
Strengthens the skin barrier.

2025
FINALIST

MOM & BABY CARE
PRODUCTS

COSMOPROF
Awards

in partnership with
BEAUTYSTREAMS



GEFCOM

Toofruit Mousticool– Multi-soothing Roll-
on Peach & Caper Bud

Mom & Baby Care Products

Finalist

GEFCOM

Toofruit Mousticool– Multi-soothing
Roll-on Peach & Caper Bud

Product description

Toofruit Mousticool – Multi soothing roll on Peach Caper bud is specially designed to meet the specific needs of children aged 3 years and up It is a certified organic product and dermatologically tested on sensitive skin for maximum safety and quality The formula contains 99,73 ingredients of natural origin and 20,64 from organic farming With fruit extracts selected for their active ingredients and obtained through natural processes Formulated with peach water and extract of caper bud it soothes itching due to insect bites or plant stings Thanks to the fresh multi soothing gel the feeling of heat.

Claims & Benefits

Soothes itching due to insect bites and plant stings. Refreshes the skin. The product is organic, Cosmos Organic certified: the formula contains 99,73% ingredients of natural origin and 20,64% from organic farming. Dermatological tested on sensitive skin. Free of essential oils. Proven effectiveness: At the application, stinging sensation decreases by 46%.* The product application provides a soothing sensation : 95,5%* The product penetrates quickly : 100%* The product reduces the desire to scratch : 85,7%* The soothing effect lasts over time : 81,8%* The skin is moisturised : 95,5%* The product is efficient to calm itching : 86,4%*.

2025
FINALISTMOM & BABY CARE
PRODUCTSCOSMOPROF
*Awards*in partnership with
BEAUTYSTREAMS**LEA NATURE**Natural Anti-stretch Mark Oil By
Natessance**LEA NATURE**Natural Anti-stretch Mark Oil By
Natessance**Product description**

NATESSANCE is an expert natural & organic cosmetic brand since more than 30 years. Its mission is to reveal the high potential of nature, without altering it, to design natural, effective and safe treatments. Stretch marks is a very large population issue as 7/10 women are concerned. Amongst them, 75% are touched during pregnancy. With its wide range of natural & organic vegetable oils, Natessance responds to consumers looking for effective care but also wanting to protect the health of their families. Therefore, it made sense to complete our offer with a natural high tolerance stretch mark oil.

Claims & Benefits

The Natessance Stretch mark oil offers a triple action : prevention and reduction of stretch marks, skin soothing. Its efficiency on the roughness, appearance and size of the stretch marks is scientifically proven with instrumental tests and usage test under dermatological control (22 women twice daily application – 56 days) with very good results : - up to -23% in the size of stretch marks¹ - 85% reduced stretch marks² - 95% firmer skin²

Sensoriality is also validated with satisfaction test (22 women twice daily application – 28 days) : improved skin appearance (95%), suppler skin (90%), feelings of discomfort soothed (90%).

SUN CARE PRODUCTS



Finalists

EURACOM

Australian Gold– Magnetize™

KOCOSTAR

Mania Holic Sunscreen Pack

MARZIA CLINIC

Golden Vibes

Winner

MARZIA CLINIC

Golden Vibes

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SUN CARE PRODUCTS

COSMOPROF
Awards

in partnership with
BEAUTYSTREAMS



EURACOM

Australian Gold– Magnetize™

EURACOM

Australian Gold– Magnetize™

Product description

Magnetize™ is an advanced tanning lotion designed to enhance both color and skincare benefits. This unique hybrid formulation integrates a 25th Dimension Hybrid Dark Bronzer, blending natural and DHA bronzers with Red Light Effects to stimulate collagen and elastin production. Its Exquisite Skincare Blend features Marshmallow Root and Collagen, delivering deep hydration and improving skin texture. Bio-Active Bronzing Minerals provide essential nutrients for optimal melanin production, ensuring long-lasting, radiant results. Enriched with a Flawless Finish Complex for a smooth, matte look, Magnetize™

Sun Care Products

Finalist

offers a sophisticated, streak-free tanning experience while minimizing post-tan odor.

Claims & Benefits

25th Dimension Hybrid Dark Bronzer for deep, lasting color. Red Light Effects boost collagen and elastin for firmer skin. Exquisite Skincare Blend hydrates and nourishes with Marshmallow Root & Collagen. Bio-Active Bronzing Minerals (92 essential minerals) enhance melanin production. Flawless Finish with Corn Starch for an even, non-greasy look. Soft Scent After Tan Inhibitor prevents unpleasant post-tan odor. No added parabens, ensuring a skin-friendly experience. Fragrance: Pineapple Grapefruit Paradise with notes of pink grapefruit, pineapple, papaya, and agave.

2025
FINALIST

SUN CARE PRODUCTS

COSMOPROF
Awards

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KOCOSTAR

Mania Holic Sunscreen Pack

Sun Care Products

Finalist

KOCOSTAR

Mania Holic Sunscreen Pack

Product description

Sunscreen Pack is a weightless, invisible sunscreen that doubles as a primer, offering superior sun protection and skincare benefits. Infused with patented marine cellulose, it forms a breathable, nano-thin layer on the skin, minimizing irritation from chemical filters and preventing pore clogging. This unique formula provides a smooth, radiant finish while enhancing makeup grip. Its non-greasy, essence-like texture feels light and fresh on the skin, making it ideal for daily use. The film-based technology simplifies your routine by offering long-lasting makeup hold

and easy removal with gentle cleansing.

Claims & Benefits

- Provides both UVB and UVA protection
- Clinically proven 8-hour sun protection
- Weightless and invisible
- Doubles as a primer
- Non-greasy
- Won't irritate eyes.



MARZIA CLINIC

Golden Vibes

Sun Care Products

Winner

MARZIA CLINIC

Golden Vibes

Product description

Golden Vibes redefines tanning with Neuro Sun, an advanced neurocosmetic active that mimics the benefits of sunlight. Developed through scientific research and sustainability-driven sourcing, it enhances melanin production, reduces inflammation, and boosts vitamin D. This vegan, AI-powered formula ensures an effortless, even, and long-lasting glow while promoting holistic well-being. The product aligns with emerging skincare trends, offering a multifunctional, feel-good experience. Golden Vibes has been recognized for its innovation in neurocosmetics and sustainability, positioning it as a game-changer in self-tanning technology.

Claims & Benefits

Golden Vibes is a breakthrough in self tanning delivering a radiant natural glow while transforming skin health. Powered by Neuro Sun, it activates melanin production even without sun exposure, ensuring a faster, deeper, and longer lasting tan. It fortifies skin against environmental stressors, reducing UV and heat induced inflammation while actively protecting DNA from long term damage. This innovative formula supercharges vitamin D levels, enhancing skin resilience and overall vitality. Infused with mood boosting properties, it elevates well being by stimulating beta endorphin release. AI powered, VEGANOK Excellence, and COSMOS certified, Golden Vibes blends science, sustainability, and beauty.

FRAGRANCE: PERSONAL & HOME



Finalists

GEFCOM

Alerasia Scented Candle “Pesca E Cortese”

LABORATORIOS NATUAROMATIC

Eau De Parfum Enjoy!– Sevenkids

ROUTINE PARIS

Routine Paris Games Song

Winner

GEFCOM

Alerasia Scented Candle “Pesca E Cortese”



GEFCOM

Alerasia Scented Candle "Pesca E Cortese"

Fragrance: Personal & Home

Winner

GEFCOM

Alerasia Scented Candle "Pesca E Cortese"

Product description

Alerasia is a sustainable brand inspired by the excellence of Monferrato, a UNESCO territory for its extraordinary wine-growing landscapes. Alerasia scented candles come from the creative recycling of post-consumer wine bottles that are reborn as handcrafted design works. Alerasia products can even have a third life and be reused as home accessories. Fragrances also accompany us on this experiential journey through Monferrato, offering aromas linked to the territory. The new fragrance "Pesca e Cortese" combines the

sweet and fruity notes of the Volpedo Peach with the fresh and sparkling notes of Cortese.

Claims & Benefits

The Alerasia Home Fragrance line was born as a circular economy project to give new added value to used wine bottles. The discarded wine bottle, instead of being simply recycled as waste material, acquires a new value thanks to the artisanal processing, becoming a real design object. The candles are designed to have a third life as table accessories, transforming into glasses for water and wine and jars. And finally they can be recycled in the glass collection, to be reborn as new products.

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FRAGRANCE:
PERSONAL & HOME

COSMOPROF
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LABORATORIOS NATUAROMATIC

Eau De Parfum Enjoy!– Sevenkids

Fragrance: Personal & Home

Finalist

LABORATORIOS NATUAROMATIC

Eau De Parfum Enjoy!– Sevenkids

Product description

Inspired in the same fragrance as our Eau de Toilette with PATENTED formula, its olfactory family is Citrus Floral. As soon as you open the container, its fragrance takes you, from that first contact, to lemon, tangerine, mint, petitgrain, and bergamot; the heart notes are floral and fruity due to the presence of orange blossom, jasmine, lily of the valley, and neroli, while the base notes are reinforced on the skin with hints of musk and cedar, contributing to its long-lasting scent and fixation.

Claims & Benefits

PROTECTS & PERFUMES Our Innovative Formula Contains Ingredients That: * REDUCE WATER LOSS Maintaining The Skin's Natural Moisture Barrier. * HELP REBALANCE THE SKIN'S MICROBIOME Keeping It In Good Condition. * STRENGTHEN THE SKIN'S BARRIER FUNCTION Promoting Its Elasticity. * + 0 Months. * Pedriatically Tested. * Dermatologically Tested. * Hypoallergenic * Suitable For Sensitive Skin.

2025
FINALIST

FRAGRANCE:
PERSONAL & HOME

COSMOPROF
Awards

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BEAUTYSTREAMS



ROUTINE PARIS

Routine Paris Games Song

Fragrance: Personal & Home

Finalist

ROUTINE PARIS

Routine Paris Games Song

Product description

This captivating fragrance opens with the tantalizing warmth of pepper and cinnamon, creating an invigorating and exotic sensation. The heart of the fragrance reveals a juicy and crisp note of apple, adding a refreshing contrast. The composition is beautifully complemented by a rich and intoxicating touch of rum, making Games Song a captivating and unforgettable experience.

Claims & Benefits

Games Song by Routine Paris was born from a desire to infuse everyday moments with a touch of Parisian elegance and the purity of nature.

The product is formulated with the finest ingredients, sourced sustainably and blended with expertise to create a symphony of scents that captivate and inspire.

MEN'S GROOMING PRODUCTS & ACCESSORIES

Finalists

BOTTEGA DELLA BARBA

Captain Fawcett's "Bianco Classico" Beard Butter

FLER

The Razor Starter Set- Lilac

NOBE

Nobe Cooling Care Awakening Eye Serum

Winner

BOTTEGA DELLA BARBA

Captain Fawcett's "Bianco Classico" Beard Butter



BOTTEGA DELLA BARBA

Captain Fawcett's "Bianco Classico" Beard Butter

Men's Grooming Products & Accessories

Winner

BOTTEGA DELLA BARBA

Captain Fawcett's "Bianco Classico" Beard Butter

Product description

Captain Fawcett's 'Bianco Classico' Beard Butter stemmed from the company founder's own grey beard and conversations with stylish gentlemen of a certain age. Recognising the growing influence of the 'silver fox', concept testing with influencers and industry professionals confirmed demand for a nourishing, shine-enhancing formula specifically tailored for coarser white and grey facial hair. Designed to soften, hydrate, and enhance silver beards, it meets the needs of discerning gentlemen who embrace the seasons of life. Whilst proudly British, the Italian-inspired name reflects Captain Fawcett's connection with a sophisticated global audience,

resonating with style-conscious men worldwide.

Claims & Benefits

Handmade in the UK, this luxurious Beard Butter enhances the natural brilliance of white, platinum, and grey strands while remaining suitable for all beard types. Developed for men embracing all life's seasons, the white-toned formula addresses the specific concerns of 'silver fox' gentlemen. Non-greasy and deeply conditioning, it is perfect for everyday use, noticeably softening wiry, coarse beards whilst adding a subtle sheen. Barbershop-approved, 'Bianco Classico' offers the finest quality for both professional and home settings. The elegant silver canister and bespoke woody fragrance deliver a truly premium experience, appealing to mature, style-conscious men worldwide.

2025
FINALIST

MEN'S GROOMING
PRODUCTS & ACCESSORIES

COSMOPROF
Awards

in partnership with
BEAUTYSTREAMS



FLER

The Razor Starter Set- Lilac

Men's Grooming Products & Accessories

Finalist

FLER

The Razor Starter Set- Lilac

Product description

Fler is the razor that redefines shaving, caring for your skin and the planet. The Razor Starter Set includes a durable aluminium handle in 5 colors, two 5-blade cartridges, and a matching wall holder. The lubricating ring, enriched with aloe vera, vitamin E, and jojoba oil, ensures a gentle, irritation-free shave. Featuring patented RolaTek technology, the blades transform friction into rolling motion, adapting seamlessly to different hair thicknesses for a smooth experience. Stylish and built to last, Fler is a modern addition to your bathroom that prioritizes comfort and sustainability.

Claims & Benefits

The Razor Starter Set Lilac combines vintage inspired design with modern functionality featuring an ergonomic aluminum handle in five sleek colors. It includes two 5 blade cartridges with a 360° lubricating ring enriched with Aloe Vera Jojoba Oil and Vitamin E for a smooth, irritation free shave. The RolaTek patented technology ensures effortless gliding by turning friction into rolling motion adapting to varying hair thickness for consistent results. The set also includes a stylish wall holder for convenient storage. With 5 Swedish stainless steel blades and 2 design patents this premium grooming tool elevates your self care routine with elegance.

2025
FINALIST

MEN'S GROOMING
PRODUCTS & ACCESSORIES

COSMOPROF
Awards

in partnership with
BEAUTYSTREAMS



NOBE

Nobe Cooling Care Awakening Eye Serum

Men's Grooming Products & Accessories

Finalist

NOBE

Nobe Cooling Care Awakening Eye Serum

Product description

NOBE Cooling Care Awakening Eye Serum hydrates, soothes, and refreshes tired eyes with upcycled Fazer Xylitol®, aloe vera, and peppermint. The cooling applicator tip enhances the experience, reducing puffiness while oat-derived xylitol binds moisture, supports the skin's microbiome, and strengthens the barrier. A true Nordic innovation, this lightweight yet potent formula includes squalane for deep hydration, leaving the eye area smooth and revitalized. Perfect for daily use, it awakens the eyes with a refreshing touch of Nordic nature. Suitable for all skin types, it can be used alone or layered with an eye cream for added hydration.

Claims & Benefits

Hydrates Refreshes – Upcycled Fazer Xylitol® aloe vera and squalane deeply moisturize and restore the delicate eye area Cooling Soothing Effect – Peppermint and the cooling applicator tip reduce puffiness and provide a refreshing sensation Strengthens the Skin Barrier – Oat derived xylitol supports the skin's microbiome and enhances its protective barrier Lightweight Yet Potent – Absorbs quickly without heaviness making it ideal for daily use Nordic Innovation Sustainability – Features upcycled xylitol from oat hulls promoting eco conscious skincare Versatile Use – Suitable for all skin types can be used alone or layered with.