

COSMOPACK NORTH AMERICA
Awards

2022 Edition



Cosmoprof Awards North America

Cosmoprof North America Awards & Cosmopack North America Awards formally recognize the absolute best in beauty products, celebrate innovation, and honor excellence in packaging design and formulation.

Formulation

Finalists 2022

FusionPKG

Destress Multitasking
Beauty Broth

Italcosmetici

Supreme Serum Foundation

NEXGEL, Inc - Advanced Hydrogel Solutions

Mother Earth

Solesence Beauty Science

Multicultural Magic SPF 50+, featuring
Klear™

Winner 2022

Solesence Beauty Science

Multicultural Magic SPF 50+, featuring
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Formulation

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Destress Multitasking
Beauty Broth

Product description

Create a glowing, vibrant complexion and nourish dry, tight skin with one application. A powerful complex of purple rice, purple tea and purple sweet potato, provides a broad-spectrum of powerful antioxidants to defend against environmental aggressors. Algae and Wild Indigo Extracts provide nootropic benefits that extend beyond the skin, breaking down cortisol production in skin cells and activating the release of a natural calming neuropeptide enhancing your mood. After cleansing, shake well and apply an even layer to the face. Pat gently for full absorption.

Benefits

- Calms and balances the skin and the mind - Protects against environmental aggressors - Multi-functional formula that works to improve skin and mood - Hydrates and improves skin's suppleness - Regulates stress triggers in the skin that ultimately affect mood - Algae Extract soothing and calming to the skin and rebalances skin microbiota - Purple Rice, Tea and Potato is a broad spectrum antioxidant for anti-aging and radiance boosting - Wild Indigo Extract releases natural calming neuropeptides - Sephora Clean - Credo Clean - Vegan.



Formulation

Italcosmetici

Supreme Serum Foundation

Product description

Fluid foundation with a light to medium coverage, suitable for all skin types, Supreme Serum Foundation acts like a second skin, evening out the complexion with a luminous and healthy final effect. This formulation is highly innovative because it is a hybrid formula, with the performance of a traditional make up product and the the same caring effect of a treatment. As a matter of fact, it is formulated with the innovative microencapsulated Vitamin C active complex which has antiaging and antioxidant properties, and which proves a reduction of 65,66% of wrinkles in 28 days. Moreover, the cellulose-derived microcapsule protects vitamin C from its oxidation, being it released in application only.

Benefits

Supreme serum Foundation Formulated is formulated with 95,8% of Natural Origin Ingredients (in compliance with ISO 16128 guidelines). it is 100% Vegam, cruelty free, gluten free and Halal compliant! Supreme Serum Foundation Is Free From Animal Origin Ingredients/ Petrolatum / Silicon Oils / Volatile Silicones/ Parabens. It is Sephora clean list THRU 2020 compliant. It contains the following active ingredients: Betula Alba Leaf Extract (birch leaf extract) skin conditioning, astringent, dermo-purifying, and Microencapsulated Vitamin C with antioxidant, antiaging properties.



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Formulation

NEXGEL, Inc - Advanced Hydrogel Solutions

Mother Earth

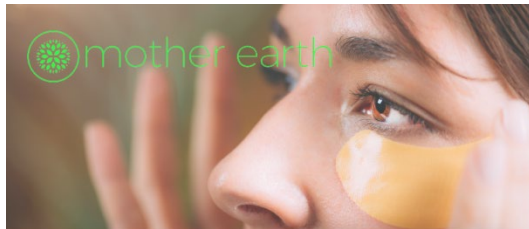
Product description

The Mother Earth base hydrogel is fully biodegradable, vegan, paraben-free, chemical-free, latex-free, and made in the USA. This unique hydrogel maintains its flexible, hydrating structure while also being super gentle and ultra-cooling on the skin.

Receptive to a vast array of additives for endless formulation possibilities, Mother Earth is the future of Hydrogel Technology.

Benefits

Biodegradable, Vegan, Paraben-Free, Chemical-Free, Skin-Friendly, High-water Content, Completely Customizable (Shape, Additives, Color etc.), Latex-Free, and Made in the USA.



Mother Earth is the first of its kind- biodegradable and paraben-free. Mother Earth maintains its structure while also being super gentle and ultra-cooling on the skin. Receptive to a vast array of additives for endless formulation possibilities, Mother Earth is the future of Hydrogel Technology.



Development Photos



Formulation

Solesence Beauty Science
Multicultural Magic SPF 50+,
featuring Kleair™

Product description

Multicultural Magic SPF 50+ is a luxurious, medium-weight moisturizer featuring Kleair™ — a proprietary technology that was in June 2022 named to be a finalist in the active ingredients category in the Cosmetics & Toiletries Allē Awards. This formula, which was specifically designed with all skin tones in mind, leaves skin feeling smooth and moisturized, while extremely high-transparency zinc oxide reduces the signs of early aging, such as fine lines, blotchiness, and an uneven skin appearance.

Benefits

Kleair™ technology-enabled claims: Medium-weight formula leaves skin feeling smooth and moisturized; Non-nano, mineral-based broad-spectrum SPF 50+

sunscreen protects the skin from 98%+ of UV radiation; Reduces pollution-induced free radicals by over 85%; Extremely high-transparency zinc oxide reduces the signs of early aging, such as fine lines, blotchiness, and an uneven skin appearance. In a clinical study after one day of use: 100% of users experienced over a 40% increase in skin's moisture levels in just one hour and 100% of users experienced an immediate reduction in water loss, with 90% maintaining the reduction for 8 hours, demonstrating an improvement in skin's barrier function. Other claims: Sustainably produced squalane provides moisturization and anti-aging benefits while contributing to eco-conscious branding; Vegetable glycerin and apple extract deliver superior hydration to the skin; Non-nano, Chemical-sunscreen-free, Silicone-free, Paraben-free, Fragrance-free, Cruelty-free.



Packaging Design

Finalists 2022

Element Packaging / TankLux
MOB Beauty Refillable Mascara

FusionPKG
Repeat Refillable Airless

HCT by kdc/one
Nutricentials Bioadaptive Skin Care Pump

Seacliff Beauty
#tide Ocean Material Packaging

Winner 2022

HCT by kdc/one
Nutricentials Bioadaptive Skin Care Pump

Packaging Design

Element Packaging / TankLux MOB Beauty Refillable Mascara

Product description

MOB Beauty-Refillable, Recyclable, Earth-First Mascara, made with 100% post-consumer recycled PP, is designed using 75% less packaging material than the industry standard mascara, and snaps into our endlessly refillable Mascara Capsule that's made with 50% post-consumer recycled PET. Designed as an easy-to-use, refill without sacrificing performance or luxury!

Benefits

MOB Beauty Refillable Mascara reduce the waste impact of one of your most frequently discarded beauty items, Mascara. With the Beauty industry that generates more than 120 billion units of packaging every year, not only do most personal care and beauty products end up in landfills, their microplastics—fragments which break down into pieces smaller than five millimeters in diameter—are clogging up our oceans (14 million tons to be precise), our drinking water, and our food supply. MOB Beauty Refillable Mascara helps in reducing the amount of single-use plastics, without compromising Brand quality and value.



Packaging Design

FusionPKG

Repeat Refillable Airless

Product description

Welcome to a packaging utopia, where recyclability meets a consumer-first, airless refill experience. All-new Repeat, our latest patent-pending innovation, is a refillable airless unicorn. Unlike any other refillable airless pump on the market, Repeat's POM-free all-plastic pump engine is thoughtfully integrated into the refill cartridge, allowing users to refill the product without exposing the formula to air and providing users with a fresh pump engine at every refill to ensure the package never loses its powerful pump. With a locking mechanism that satisfyingly clicks into place to indicate the pump is fully engaged, this refill process is a snap!

Benefits

After filling, the formula is sealed in the refill cartridge and protected against air and contaminants. Trusted ingredients call for trusted packaging. Our offering of high-performance, polypropylene airless packaging is unsurpassed. Marrying sleek design and flawless engineering, our airless packages minimize formula waste with evacuation rates near 100%, provide precise and consistent dosing with an advanced delivery system, preserve the integrity of formulas, and offer contactless delivery to prevent cross-contamination.



Packaging Design

HCT by kdc/one

Nutrientials Bioadaptive Skin Care Pump

Product description

The concept was inspired by the need to create an eco-friendlier option to a typical dropper that is used in skin care that traditionally utilizes many materials/parts and is therefore difficult to recycle. In addition to its monomaterial design, the brand included Post-Consumer Recycled PP to cut down on single use plastic.

Benefits

The monomaterial design makes it easier to recycle at end of use. PCR material cuts down on single use plastic.



Packaging Design

Seacliff Beauty

#tide Ocean Material Packaging

Product description

Seacliff Beauty is using #tide's premium material to create high-quality packaging made from 100% ocean-bound plastic. The final PET, PP, HDPE, and LDPE outputs are fully customizable and can be applied to a great variety of skincare, cosmetics, and hair care products. The package shown is our refillable airless jar made with #tide Ocean Material.

Benefits

Ocean-bound plastic collection creates jobs in rural & developing countries Pays fair wages & additional income Recycling saves 52% of energy Upcycling creates 79% less co2 emissions than production of virgin material Protects the fauna & flora in and around our oceans.

