

COSMOPACK
Awards

CURATED IN
PARTNERSHIP
WITH
BEAUTYSTREAMS

2018 Edition



Cosmopack Awards

Brings awareness to the immense value that lies in the formulation, technology and packaging design and take in special consideration the new technologies that lie underneath our beauty industries.

Make up Formula

Finalists 2018

Gotha cosmetics

Second chance mascara
drops

Regi srl

Absolute trasformist
foundation

Italcosmetici

Jelly hydrating make up cream

Intercos group

Prisma lit highlighter duo

Winner 2018

Gotha cosmetics

Second chance mascara
drops

Make up Formula

Regi srl

Absolute trasformist
foundation
Stand G14-H13 Hall 15
Italy

Product description

A super hydrating, high coverage foundation that changes its status – loose powder to liquid foundation – in application.

Product benefits

Besides the surprising transformation, the formula contains more than 40% of glycerin for an extreme moisturizing and calming effect. It is a perfect fit between a revolutionary make-up formulation and skin care benefits. This foundation can mask all the imperfection of the skin thanks to an high concentration of pigments that are extremely derma-compatible.



Make up Formula

Italcosmetici

Jelly hydrating make up cream
Stand D36-E21 Hall 18
Italy

Product description

A creamy, elastic and jelly texture that changes its characteristics during the application. Microencapsulated pigments release color smoothing the complexion. Champagne extract, hyaluronic acid and baobab oil give antiaging, moisturizing and emollient effects. The product evens skin tone, minimizes the appearance of pores, gradually attenuate the irregularities and uniforms the color complexion for an IMPECCABLE HEALTHY look.

Product benefits

Anti-aging, antioxidant, smoothing, brightening, nourishing, emollient, natural and velvet finish.



Make up Formula

Intercos group

Prisma lit highlighter duo
Stand C10-D9 Hall 15
Italy

Product description

Color fuses to the skin for an even, weightless and purely polished finish. Imperfections are hidden as skin is optically smoothed and retextured with color wears like silk. Patented technology creates duet with a highly intricate surface with infinite possibilities in volume and design.

Product benefits

Pure color and light effects
instantly perfect skin
Creamy-soft texture is liquid-smooth in application
Two shades in one compact
for flawless skin shaping
Patented technology
guarantees infinite
possibilities in 3-D designs



Make up Formula



Gotha cosmetics

Second chance
mascara drops
Stand G18-H17 Hall 11
Italy

Product description

An innovative, inspiring and new-on-the-market product to extend the life of mascaras with many advantages: reducing waste and plastic consumption, while saving time and money. A back-up remedy for any mascara formula that is showing signs of exhaustion: dryness, crumbling, grayish undertone etc. When your favorite mascara no longer performs to the standards, simply add few drops, it will immediately intensify the shine and color while moisturizing, nourishing and replenishing the lashes. The extremely high content of pure natural, biodegradable, ECOCERT and eco-friendly ingredients

are worked through a cold industrial process that in all its characteristics responds to sustainable ethics.

Product benefits

For the mascara: refresher, regenerator, color booster, mascara-life extender
For the lashes: restructuring, emollient and hydrating
For the consumer: 98% of ingredients of natural origin, simplified ingredient list
For the planet: waste reduction, low environmental impact

Skincare Formula

Finalists 2018

Cosmoproject
Petals

Pink frogs cosmetics
Warm & cold program

Karys due srl
Mask no mask

Cosmax inc
Cerimide cool keeper

Winner 2018

Pink frogs cosmetics
Warm & cold program

Skincare Formula

Cosmoproject

Petals

Stand C18-D27 Hall 15

Italy

Product description

A cosmetic interpretation of one of the oldest extractive techniques in fragrance tradition. Starting from biological petals, we obtained as infusion a dynamic serum enriched with all the active molecules Nature gives us, to be used all alone or added to other cosmetics.

Product benefits

A fresh and concentrated juice of active molecules, extracted by cold and natural process directly from the petals you can see inside. What makes this product unique is the experience the consumer lives: he can tailor his own daily beauty routine adding some drops of serum to his usual cosmetic products (whisking) or simply applying it on the skin. Peony's petals properties: anti-oxidant, age preventive, moisturizing.



Skincare Formula

Karys due srl

Mask no mask
Stand A28-B27 Hall 18
Italy

Product description

Mask-no-Mask is based on Algin, a polymer extracted from brown algae. Thanks to its ability to act as ionic exchanger, Algin allows a classic emul-gel to transform into a peel-off mask through a calcium based Activator. In this way, one product can be used both as a daily treatment or a shock treatment. Spreading some product on the skin and spraying the Activator, a polymerization of the texture starts, turning it into a peel-off mask. Acting also as a barrier stopping water, Algin promotes the absorption of the functional elements. Mask-no-Mask can be enhanced by adding any functional element.

Product benefits

Mask-no-Mask main benefit lies in its transforming action, which is able to give rise to two different textures, thus responding to a double cosmetic need. On the one hand, the most classic need for a daily treatment, in emul-gel texture; on the other hand, the more specific need for an intensive treatment, in jelly peel-off mask texture. That, with a single product. In addition to this, the special formulation can be customized with any active ingredient (moisturizing, anti-aging, etc.), fragrance or color, depending on the specific needs of the customer.



Skincare Formula

Cosmax inc
Cerimide cool keeper
Stand B2 Hall 15A
South Korea

Product description

A slush-like gel cream with instant cooling/calming and hydrating effect for dry and sensitive skin.

Product benefits

This product provides 3 different texture variations during the application. 1st you will get water bursting sensation which can lower the skin temperature. As rolling the product, may feel skin soothing/tendering effect as the specific polymer giving skin resilience and elasticity during rolling process for product absorption. Lastly you will get moisturizing feeling without stickiness and a thin moisture-layer is formed which fortifies skin moisturizing barrier with ceramide.



Skincare Formula



WARM & COLD PROGRAM



Pink frogs cosmetics

Warm & cold program
Stand F34 Hall 18
Italy

Product description

A perfect combination to ensure a splendid and uniform skin. Two formulas that act in synergy to purify in depth, detoxify, improve the absorption of the active ingredients and restore brightness and freshness. First step: "Hot effect" face mask. A soft and mat texture, which wraps the skin with its creaminess, opens the pores and purifies it. Second step: "Cold effect" face mask. An elastic and comfortable formula that ensures an immediate refreshing effect, refines the skin's texture and closes the pores. A beauty program designed for deep cleansing and an instant, intensive and visible result.

Product benefits

Two complementary formulas that act to bring about a result of immediate beauty. As a matter of fact, since the application, both the "hot effect" and the "cold effect" mask play an intense action for an effective result. The heat allows to open the pores, get rid of toxins and impurities while the cold decongests and allows you to complete the purifying action by further conveying the active ingredients and closing the pores. The coloring will be instantly more radiant, fresh, compact and uniform, ready to receive subsequent treatments.

Skincare Packaging Technology

Finalists 2018

Baralan
Maria Cristina

Toly
Single Bead Dispensing Jar

Yonwoo
Ampoule Dropper

Lumson SPA
MET – Microchip Embedded
Technology

Winner 2018

Yonwoo
Ampoule Dropper

Skincare Packaging Technology

Baralan

Maria Cristina
Stand E13 Hall D32
Italy

Product description

Baralan presents the new jar Maria Cristina which features a divided cavity to hold different products in a single container of glass. Eye cream and face cream, primer and foundation, day cream and night cream: multiple products in a single luxurious jar. The real innovation of Maria Cristina is the glass production technology: the jar is produced in one injection using a single mould cavity. This allows for the production of a single part without the need for inserts and dividers, enhancing its aesthetic appeal and functionality. In fact, inserts and further assembly steps in the production chain are avoided.

Product benefits

A luxurious-looking jar that meets the needs of a market increasingly in search for multiple packaging. The technology of production of this jar makes it unique on the market. It is in fact the only one-piece glass jar on the market featuring a glass partition. This technology allows for the reduction of assembly steps in the production process, eliminating any incompatibilities between the components and giving the jar a precious appearance. Maria Cristina, being composed entirely of glass, is also easily recycled.



Skincare Packaging Technology

Toly

Single Bead Dispensing
JarStand A6 B3 Hall 15
Malta

Product description

Each bead is dispensed individually, by twisting the collar of the jar. This motion ensures that the user dispenses a precise dosage each time.

Product benefits

Precise dose, 1 bead at a time.
No crushing of beads inside
Capacity 50g
No contamination of formula
Keeps the product fresh all the time.



Skincare Packaging Technology

Lumson SPA

MET – Microchip Embedded
Technology
Stand C14-D13 Hall 15
Italy

Product description

We live in a world where we need to be always connected. We are thirsty of last minute information, of online relationships and interactive dialogue. Our need of knowledge can't wait: we want content always on demand. MET gives you all this for your Cosmetics. We are speaking of a microchip inserted in some special primary packaging. A simple touch of your Smartphone to this microchip will let the customer discover an entire world of information, giving every consumer access to a huge quantity of data that until now, a bottle could never display, due to physical space limitations.

Product benefits

The content will be totally customizable, leading to a new frontier of potential information that can be shared without superfluous barriers such as limited space on a bottle: from bulk ingredients, to company contacts, from manufacturing process, to suggestions about its use, product claims, packaging disposal and complementary products. Everything is needed to be said, without space limitations.



Skincare Packaging Technology



Yonwoo Ampoule Dropper

Product description

Dropper bottle, motif from classic dropper identity of pipette and rubber design, but have differentiation of usage and design. The package for lower viscosity skincare product that easily use the product with dropping which has soft usability of rubber and pipette structure.

Product benefits

- No need for additional operation for loading bulks like classic dropper pipette (Eliminating the process for suction of bulk / eliminating orifice pollution by wiping the pipette.)
- Easy to use residual amount compared to existing dropper
- Provides good usability of smooth design of dropper and soft dropping of bulk.



Make up Packaging Technology

Finalists 2018

**MYC Packaging Innovation
Co.Ltd.**
Side by Side

Yonwoo
Cushion lipstick

Hcp Packaging
Hcp glitter storm

Omnicos Group srl
Bye bye brush

Winner 2018

Omnicos Group srl
Bye bye brush

Make up Packaging Technology

MYC Packaging Innovation Co.Ltd.

Side by Side
Stand C64-D61 Hall 18
China

Product description

Side by Side is made of two separate but yet identical parts, complementary to each other and connected through a magnetic closure system, which allows a simple and modern opening gesture. Every part has a double use: formulation holder and applicator and they both play in synergy on each part thus giving the consumer the chance to have two different colours to choose from.

Product benefits

SIDE BY SIDE has been conceived for a quick make-up session in any situation and it's a suitable packaging solution for people who enjoy life on the go.



Make up Packaging Technology

Yonwoo

Cushion lipstick
Stand D51 Hall 18
South Korea

Product description

With familiar classic lipstick design and usage, discharges bulk by turning bottom of bottle. Low viscosity bulk is discharged on the cushion and is used directly to lip with soft feeling.

Product benefits

Transparent bottle shows variety bulk colors as it is and direct usage liquid type bulk to the point (Lip, eye or face) without using hand with cushion sponge soft feeling. Sponge helps even apply of colors, and user can adjust bulk amount easily.

Moreover turning and “Click” sound system at each turning stage helps to user can to adjust discharge the bulk amount.

Also inner bottle (skin cover) is possible to decoration with brands logo or message, when the product is used all, we could see the message as well.



Make up Packaging Technology

Hcp Packaging

Hcp glitter storm
Stand B5-C2 Hall 15
United Kingdom

Product description

Radii Square Grande Compact with Glitter Storm Top Plate, featuring a floating glitter and sequin top plate technology for unique appeal and customisation, ideal for limited edition & gifting ranges.

Product benefits

The slow moving glitter swirl in liquid provides a unique and eye-catching compact accessory.

You can customise to each brand, from choose your own glitter/sequins shapes & colours.



Make up Packaging Technology



Omnicos Group srl

Bye bye brush
Stand A16-B15 Hall 15
Italy

Product description

A flawless application of your favourite powdered eyeshadow in one move: you don't need any brush, you won't dirty your fingers! Is this a dream? We call it "satisfy a need that has no answers yet"! Bye Bye Brush is a ready to use eyeshadow applicator: handy, refillable and high-performing. An innovation that winks at the post-millennial girls who look for comfort and simplicity, without giving up quality, performance and wow-effect. A color booster is straight on your fingertips to give you the best smokey eye ever!

Product benefits

Bye Bye Brush is the most comfortable, long lasting, fitting baked eyeshadow applied on a practical support that makes it easy to apply in one stroke! Any woman can bring it in her pocket and use it as the final touch of her daily beauty routine, anywhere and in any moment, an amazing and flawless effect is assured.

Packaging Design

Finalists 2018

Marino belotti

Brush with me

Intercos group

Graphic effects stylographic
pro eye marker

Cmi advanced

Hologram engraving
technology

Taeyang renew

Airless cosmetic dispenser
– lip gloss bottle

Winner 2018

Intercos group

Graphic effects stylographic
pro eye marker

Packaging Design

Marino belotti

Brush with me
Stand F6-G5 Hall 15
Italy

Product description

The make-up compact has a dedicate housing for a brush with retracting system, visible also when the compact is closed.

Product benefits

The kind of brush (dimension and functionality) permits a better application of the cosmetic product, as well as it can be used also by itself, thanks to the cap that is protecting the brush head.



Packaging Design

Cmi advanced

Hologram engraving technology
Stand D11-E12 Hall 20
Italy

Product description

Hologram Engraving Technology is a new technology suitable for all type of mono and multicolor cosmetic pressed powders. Thanks to an innovative industrial equipment composed by metal molds combined with high quality special textile canvas and through the development and the implementation of HD image renderings with high-speed CNC machine, it is now possible to create special effects with 3D photographic quality and to achieve what was unachievable until today.

Product benefits

- Realism of the image with photographic quality and high accuracy even of the smallest details.
- The relief is super detailed without the need of increasing the height and this helps avoiding problems of fragility.
- Suitable on all types of powder: dry and wet, mat and hyper-pearled, compacting and side/ back injection.
- No need of additional transformations such as glitter overspray, and this helps reducing the processing costs.



Packaging Design

TaeYang renew

Airless cosmetic dispenser
– lip gloss bottle
Stand 35 Hall 29B
South Korea

Product description

This innovative airless and shoulder buttoned design creates a newest concept for lip gloss users in the world. The liquid formula automatically dispenses when the conveniently placed button is pushed.

Product benefits

1. You can adjust the amount of formula according to your preference. For example, when you push the button relatively long, more amount of the formula comes out and vice versa.
2. This bottle is very sanitary-wise improved since the tip is not placed within the liquid formula.
3. The applicability of this bottle is indeed various because various tips are available.



Packaging Design



Intercos group

Graphic effects stylographic pro eye marker
Stand C10-G9 Hall 15
Italy

Product description

Get edgy and go bold with this strikingly intense, long lasting and water resistant liquid eyeliner in a sleek stylographic marker form.

Product benefits

Long lasting liquid eyeliner in marker form.

Applies evenly and smoothly
Formulated with high purity carbon black for deep color intensity.

Color sets with a flexible film for long lasting, water resistant properties.

